

## STAGE MANAGER

Investment = \$1,000

*This sponsorship level provides core support for all of the key logistical efforts including volunteer recruitment and support, promotional activities, and transportation that are essential to producing the festival.*

- Name listed in SaratogaArtsFest program
- A half-page ad in the SaratogaArtsFest program
- ARTSPASS for 2 for the weekend
- VIP seating at headliner events

## THE RISING STARS

Investment = \$500

*This sponsorship level secures the needs of all things local! Anywhere that local artists are performing or exhibiting, these sponsors will help provide whatever is needed. These are the hometown rising stars!*

- Name listed in SaratogaArtsFest program
- A quarter-page ad in the SaratogaArtsFest program
- ARTSPASS for 2 for the weekend
- Name listed among other local sponsors at this level on signage in the SaratogaArtsFest Gallery

**Sponsorship  
Opportunities**

**FOR MORE INFORMATION  
ON WAYS TO SPONSOR  
SARATOGAARTSFEST 2008  
PLEASE CONTACT BETSY BOLAND  
AT BETSYBOLAND@GMAIL.COM  
OR BY PHONE AT 518.207.6188.**



## Sponsorship Opportunities

**SaratogaArtsFest,  
a community-wide arts celebration  
from June 13–15, 2008, will feature  
music, dance, fine art, film, theatre,  
and writing in diverse venues  
throughout the city.**

*Your support is vital to  
SaratogaArtsFest's growth.*

**[www.saratogaartsfest.org](http://www.saratogaartsfest.org)**

# Sponsorship Opportunities

## THE PRODUCER

### Investment = \$10,000

*This sponsorship level provides support for the entire weekend of activities. This is the highest level of sponsorship. Sponsors at this level will be recognized in all festival materials.*

- Name listed on cover of SaratogaArtsFest program and on the home page of the SaratogaArtsFest Web site (“SaratogaArtsFest 2008 sponsored by...”)
- Name and logo listed prominently in other SaratogaArtsFest materials including any electronic communication sent on behalf of SaratogaArtsFest, all posters, advertisements, and press releases
- Front inside cover full-page advertisement in SaratogaArtsFest program
- ARTSPASS for 10 for the weekend
- VIP seating at headliner events
- Exclusive entry for 4 to the kick-off ArtsTasting and WineFest on the eve of SaratogaArtsFest
- Signage on stage at ArtsTasting and WineFest, in lobby area of all headliner performances, and in the SaratogaArtsFest Gallery throughout the weekend
- Sponsorship highlighted at press conference announcing the 2008 SaratogaArtsFest
- Name listed in any performance-specific programs (if applicable)

- WineFest on the eve of SaratogaArtsFest
- Signage on stage at ArtsTasting and WineFest, in lobby area of all headliner performances, and in the SaratogaArtsFest Gallery throughout the weekend
- Sponsorship highlighted at press conference announcing the 2008 SaratogaArtsFest
- Name listed in any performance-specific programs (if applicable)

## THE OPENING ACT

### Investment = \$2,500

*This sponsorship level underwrites activities at key Festival locations throughout the weekend. Areas include Congress Park (site of several outdoor performances), Broadway (site of the annual “Paint Out” by local visual artists), Beekman Street (where many galleries will present a wide range of artists), and Universal Preservation Hall (one of the major venues for the festival). Should a business opt to sponsor the weekend at this level, the business can select which location it would like to sponsor and will be included in all Festival materials.*

- Name and logo listed prominently in the SaratogaArtsFest program and all posters, and a link on the SaratogaArtsFest Web site
- A quarter-page ad in the SaratogaArtsFest program
- ARTSPASS for 4 for the weekend
- VIP seating at headliner events
- Exclusive entry for 2 to the kick-off ArtsTasting and WineFest on the eve of SaratogaArtsFest
- Signage at the ArtsTasting and WineFest, in lobby area of all headliner performances and in the SaratogaArtsFest Gallery throughout the weekend
- Priority listing on signage at the festival location donor selects for support (Congress Park, Universal Preservation Hall, Broadway, etc.)
- Sponsorship highlighted at press conference announcing the 2008 SaratogaArtsFest

## THE HEADLINERS

### Investment = \$5,000

*This sponsorship level provides the resources needed to secure major artists who will perform during prime times, in the most visible venues, and attract the largest crowds. Headliner sponsors will be acknowledged as the primary sponsor of their chosen act. Should a business opt to sponsor the weekend at this level, the business can select which area of the arts it wishes to sponsor and will be included in all Festival materials.*

- Name and logo listed prominently on all SaratogaArtsFest materials including a link on the SaratogaArtsFest Web site, any electronic communication sent on behalf of SaratogaArtsFest, all posters, advertisements, and press releases
- A half-page ad in the SaratogaArtsFest program
- ARTSPASS for 6 for the weekend
- VIP seating at headliner events
- Exclusive entry for 2 to the kick-off ArtsTasting and

